



The 2016 Lebanese Sustainable Development Contest
**The Green Phoenix Trophies of the Sustainable
Development**

Organized by
L'ASSOCIATION LEBA – FRANCE
In collaboration with
UNION OF JEZZINE MUNICIPALITIES
AND
L'ECOLE SUPERIEURE DES INGENIEURS DE BEYROUTH
(ESIB)

PRIZES: 10000USD

"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs". (Burtland Report)





Best New Projects to achieve in Lebanon

Projects to compete

Environment , quality of life and economic development

This category concerns new projects created for the contest, or already created but not deployed. The winners will receive for their projects the trophy of the Green Phoenix Trophy and financial prize. A major importance will be given to the feasibility of the projects.

Objectives and Project Themes :

To compete, projects must meet objectives related to the environment in Lebanon, quality of life and health of the citizens. They must also participate in economic development.

The project should be based on sustainable development.

For the environment, quality of life and economic development, we chose topics that we have listed below. Applicants can either submit a project dedicated to one of these topics, or present a project that involved several of these themes. They may also offer a different theme justifying its contribution to the general objectives of the competition.

In the presentation of the project, the applicant is requested to inform the jury on each of the topics addressed by the project.

- Environnement :

The following topics have been selected either for their overall environmental character, either for their specific importance of the area:

Water Quality, Earth without pesticides; agro-ecological infrastructure, Forests, Biodiversity, Renewable Energy.....

- Social - Quality of Life and Health :

To retain people in their land and to bring them back, it is important to offer them an attractive, healthy lifestyle and in which they can identify themselves.

The following themes have been selected for quality of life and health:

Regional Culture and traditions, landscapes, parks, recreation and sport, New cultural spaces , Technology Tools for residents, Preserving the identity of the region....



- Sustainable Economic Development

We cannot keep a population without an economic development. The development used for this competition is sustainable development, such as the listed topics: Production of sufficient and quality food, Valuation of regional wealth and rural tourism, Promoting sustainable development and organic labels, New technologies and environmental technology centers,....

Synergy and complementarity between projects presented for the various themes will be appreciated.

Courbevoie and Beit Mery Twinning Sub-category:

In the event where a sufficient number of good quality projects are presented in the Metn region (where is Beit Mery), a sub-category called category of the twinning will be created for the contest in 2016.

Axes to develop

Economic viability , Governance, Participation of Citizens, Participation of local administrations

The project can be either general interest or public interest. Depending on its quality, one or more of the following areas will be developed during the project presentation.

- Economic Viability / Business Plan
 - Public and Private Financing
 - Funding by venture capitals
 - Costs and Revenues over time
 - Schedule
- Gouvernance:
 - Plan of actions and indicators and measures of objectives
 - Animation
 - Databases and document databases
 - Targeted or Public Communication
- Maquette
- Participation of Citizens:
 - Information / Pedagogy
 - Mobilization and Participation
- Implication of local administrations:
 - Financement
 - Animation



Best Achieved Projects in Lebanon by a Municipality, an NGO, persons, public or private organism, Lebanese or non-Lebanese

Projects to compete

Environment , quality of life and economic development

The objective of this category is to honor achieved projects or being deployed by the end of the contest. The winners will receive the trophy of the Green Phoenix Trophy.

The participation in this category can be made directly by the candidate or on proposal by a third party or by the organizers.

In the case of an application or proposal by a third party, the project description is free but must respect sustainable development.



Winners

The organizers may modify any project category (new or achieved) if it doesn't fit the description of a category, and inform the candidate of this modification.

New or Achieved projects categories candidates will be assessed according to a set of criteria representing compliance with the objectives and themes of the contest and the quality of the development.

For both New and Achieved projects categories, sub-categories may be defined by the organizers upon reception of the pre-study and after decision of the juries.

Several prizes of a total of \$ 10,000 will be distributed to the best evaluated projects for the New Projects category. These projects will be the "winners" of the contest. Their number depends on the quality of the projects submitted for the competition and will be decided during the final deliberations.

The New or Achieved projects winners will be also awarded the Green Phoenix Trophy.

Who can compete?

Conditions , procedure and schedule

The objective of the competition is to encourage young talent graduate students or in graduation year from all schools and universities, young entrepreneurs, municipalities and associations or public or private organization or Lebanese or non-Lebanese.

Documents and previous contests results:

The documents needed for applications, can be downloaded from <http://www.associationleba.org>

Facebook :

Page : <https://www.facebook.com/LebaneseSustainableDevContest/>

Group : <https://www.facebook.com/groups/108781311868/>

Applications:

Applications should be submitted by 17th of January 2016, by using the registration form and sending it to Mr. Elie Aouad (Association Leba France) info@associationleba.org, or eaouad@easeit.fr

Pre-Study:

For new projects submission of a draft (pre- study and description of the project including a preliminary business plan) should be made by 15th of February 2016 to the same emails mentioned above.

For achieved projects a preliminary description should be made with the same conditions.

By the beginning of March 2016 candidates will be invited to a presentation of their Pre-Study in front of a jury including representatives of the various organizers. The finalists will be defined following this presentation.

Two copies of the pre-study, including the registration form, the acceptance of the conditions of participation and the draft must be submitted.



Final Project :

The final presentation of the project (new or achieved) must be submitted by the 15th of May 2016 by email to the above listed emails.

Juries:

The projects will be presented by the end of May 2016 in front of juries in a location to be announced later. Two copies of the final project, including the registration form, the acceptance of the conditions of participation must be submitted.

Rewards ceremony:

The rewards ceremony will occur by the end of May or the start of June 2016 in a location to be announced later.

Information:

By email to :
info@associationleba.org
eaouad@easeit.fr

Note:

If circumstances require the modification of dates, candidates will be informed in advance.